




# amy jackson

amy@untitled-1a.com www.untitled-1a.com



A print and packaging designer. Designer of print collateral for eleven years in several industries, most recently publishing. Love tackling the blank page...turning it into my client's unexpressed thoughts...and being part of a collaborative design process.

## work experience

**Associate Art Director:** Vogue, New York, NY | July 2009–Current

- Design advertising layouts and advertorial spreads for Vogue clients
- Collaborate with Creative Director in managing photoshoots for L'Oréal Paris and CoverGirl
- Design informational collateral and presentations for marketing of Vogue
- Contribute with supervising senior designers and interns to maintain consistent look and feel of all collateral

**Senior Designer:** Condé Nast Portfolio, New York, NY | October 2007–April 2009

- Designed advertorial spreads, premiums, invitations, and informational collateral for magazine

**Art Director:** Hygloss Products, Inc., Arts & Crafts Manufacturer, Wallington, NJ | September 2005–October 2007

- Designed new products for educational market
- Established brand continuity across 1900 products including: logos, packaging and labeling for new and existing products and yearly catalog
- Creative director for photographers in creating new images for catalog, website, and printed collateral
- Created monthly projects emailed to nation-wide mailing list
- Collaborated directly with printers for print production

**Freelance Design:** 2003–March 2010

- Create websites in Flash and HTML; packaging, logo, collateral and catalog design

**Graphic Designer:** Brick Tudor Studios, Seattle, WA | May–August 1999 (Internship), February 2000–June 2003

- Designed projects ranging from small 2 color invitations to 4 color roadside signs and exhibition graphics
- Responsible for the initial design phase through successive iterations and final design approval; including storyboarding interactive presentations and websites
- Communicated directly with printer to ensure proper file manipulation and quality final print
- Routinely prepared cost analysis, budget outlines, and scheduling for prospective projects

## education

- School of Visual Arts: Gourmet Typography, Continuing Education Course : Spring Semester 2007
- MASTER OF DESIGN, Commended; Domus Academy: Milan, Italy | January–December 2004
- BACHELOR OF ARCHITECTURE, Kansas State University:  
College of Architecture, Planning, and Design (NAAB Accredited), Manhattan, Kansas | August 1994–December 1999
- Czech Technical University: Architecture and Engineering Studies, Prague, Czech Republic | August 1997–June 1998

## computer skills

Adobe Creative Suite CS4 • Microsoft Office Suite